



HP
DESIGNJET STUDIO

AND
T200, T600
PRINTER SERIES



**THINK BIG
PRINT EASY**

WHY TO UPGRADE



EXTREME SIMPLICITY

IN ALL THE FILES, SIZES AND DEVICES

SMART MULTI-SIZE PRINTOUTS NEW
1st printer with truly integrated A3 workflow¹

WORLD'S EASIEST JOB SUBMISSION NEW
multiple files in one click with HP Click¹

PREDICTABLE PRINT OUTPUT NEW
most intuitive driver with a true preview

FITS YOUR OFFICE AND BUDGET

MORE SUSTAINABLE DESIGN PLOTTER²

SAVE ON PACE
Smallest large format printer in the world³

SAVE UP TO 95%
in maintenance ink vs competition and get up to 100 extra pages every month⁴

MORE SUSTAINABLE DESIGN NEW
Reduces CO₂ up to 7.3 tons/year by units sold by using up to 30% recycled plastic²

FIT THE WAY YOU WORK

PRODUCTIVE ANYWHERE

YOUR PRINTOUT IS WAITING FOR YOU IMPROVED
high quality designs with speeds of up to 30s/A1⁵

PRODUCTIVE E2E NEW
up to 102% faster than competition printing several files⁵

REMOTE PRINTING NEW
E2E remote experience (print, monitor and cloud) from virtually anywhere

HIGH QUALITY RESULTS
Bright office inks plot up to 31% more line accuracy⁶

FITS THE WAY YOU LIVE

TECHNOLOGY THAT BREATHES YOUR VALUES

DESIGNED TO PERFORM AND STAND OUT NEW
new era of aesthetics that merge with your office space

FULLY DIGITAL SET UP NEW
easy and intuitive setup through your smartphone

MORE SUSTAINABLE DESIGN NEW
First net carbon neutral HP DesignJet plotter²



WHY TO UPGRADE

FROM

TO

TO

TO

	A3/A4 SHEET FEEDER	JOB SUBMISSION	DRIVER-PRINT PREVIEW	SUSTAINABLE DESIGN		MOBILE PRINTING	SPEED	MEMORY	RESOLUTION	AESTHETIC DESIGN	INTEGRATED BIN
HP DesignJet 111	No	No	No	No	↓	No	90 s//A1	64 Mb	1200 x 600 dpi	No	No
HP DesignJet T120	Manual	No	No	No		No	70 s//A1	256 Mb	1200 x 1200 dpi	No	No
HP DesignJet T120 (2018 edition)	Manual	HP Click	No	No		HP SmartApp	45 s//A1	256 Mb	1200 x 1200 dpi	No	No
HP DesignJet T130	Manual	HP Click	No	No		HP SmartApp	35 s//A1	256 Mb	1200 x 1200 dpi	No	No
 HP DesignJet T200 Series	NEW Automatic Sheet Feeder	IMPROVED HP Click-Automatic source selection	NEW Yes	NEW Up to 30% recycled plastic ²	↓	IMPROVED HP SmartApp-with remote printing	IMPROVED 30 s//A1	500 Mb	2400 x 1200 dpi	No	Yes
HP DesignJet 510	No	No	No	No		No	55 s//A1	160Mb	2400 x 1200 dpi	No	No
HP DesignJet T520	Manual	No	No	No		No	35 s//A1	1 GB	2400 x 1200 dpi	No	No
HP DesignJet T520 (2018 edition)	Manual	HP Click	No	No		HP SmartApp	35 s//A1	1 GB	2400 x 1200 dpi	No	No
HP DesignJet T530	Manual	HP Click	No	No	↓	HP SmartApp	30 s//A1	1 GB	2400 x 1200 dpi	No	No
 HP DesignJet T600 series	NEW Automatic Sheet Feeder	IMPROVED HP Click-Automatic source selection	NEW Yes	NEW Up to 30% recycled plastic ²		IMPROVED HP SmartApp-with remote printing	25 s//A1	1 GB	2400 x 1200 dpi	No	No
HP DesignJet 510	No	No	No	No		No	55 s//A1	160Mb	2400 x 1200 dpi	No	No
HP DesignJet T520	Manual	No	No	No		No	35 s//A1	1 GB	2400 x 1200 dpi	No	No
 HP DesignJet Studio series	NEW Automatic Sheet Feeder	IMPROVED HP Click-Automatic source selection	NEW Yes	NEW First net carbon neutral ²	↓	IMPROVED HP SmartApp-with remote printing	IMPROVED 25 s//A1	1 GB	2400 x 1200 dpi	NEW Yes	NEW Yes
HP DesignJet T520	Manual	No	No	No		HP SmartApp	35 s//A1	1 GB	2400 x 1200 dpi	No	No

[1] The HP DesignJet Studio Printer series and the HP DesignJet T600 Printer series are the only solutions providing seamless printing of both large- and small-format sheets automatically in a multi-size print basket compared to competitive alternatives with comparable size and features as of January, 2020.

[2] For the HP DesignJet T200 Printer series: More sustainable design compared to the previous printer models (HP DesignJet T100 Printer series) replaced with the HP DesignJet T200 Printer series. Based on calculations in accordance with ISO 14040/14044 Life Cycle Assessments using Recipe (H) v. 1.1 (2016) on GaBi 8.5 (2018) software and scaled to reflect expected yearly sales. For the HP DesignJet T600 Printer series: More sustainable design compared to the previous printer models (HP DesignJet T500 Printer series) replaced with the HP DesignJet T600 Printer series. Based on calculations in accordance with ISO 14040/14044 Life Cycle Assessments using Recipe (H) v. 1.1 (2016) on GaBi 8.5 (2018) software and scaled to reflect expected yearly sales. For the HP DesignJet Studio Printer series: First net carbon neutral HP DesignJet plotter. HP is reducing the carbon footprint of printing through carbon reduction initiatives such as energy efficiency, reduced packaging, and use of recycled plastics. The HP DesignJet Studio Printer is the first HP DesignJet where HP has offset the remaining carbon impact due to raw material extraction and processing, printer manufacturing and transportation, as well as electricity, paper, and cartridge use in accordance with The Carbon Neutral Protocol <https://www.carbonneutral.com/how/carbonneutral-protocol>.

[3] HP DesignJet T200 series printers are up to 38% smaller compared to competitive alternatives with comparable size and features as of January, 2020. The world's smallest large-format plotters based on most compact footprint.

[4] For the HP DesignJet T200 Printer series: Based on HP internal testing, January 2020, comparing the HP DesignJet T200 Printer series and Canon TM-200 and TM-300 Printers in terms of ink used during routine printhead cleanings. For the HP DesignJet T600 Printer series: Based on HP internal testing, January 2020, comparing the HP DesignJet T200 Printer, that uses the same ink and print mode as the HP DesignJet T600 Printer series, and Canon TM-200 and TM-300 Printers in terms of ink used during routine printhead cleanings.

[5] Three-click printing with HP Click software compared to up to 11 clicks with competitive alternatives when printing 5 files of different sizes. Applicable to PDF, JPEG, TIFF, DWF, and HP-GL/2 files. Based on testing the HP DesignJet T250 24-in Printer, from job prep to print is up to 101% faster than competitive alternatives with comparable size and features as of January, 2020.

[6] Up to 31% more line accuracy based on HP internal testing, September 2019 of 1 pixel vertical line straightness comparing prints from the HP DesignJet Studio and T200/T600 Printer series and Canon TM-305 Printer on plain paper using equivalent fast/draft print modes. Up to 65% more color gamut based on HP internal testing, September 2019, of gamut volume comparing prints from the HP DesignJet T200 Printer series and Canon TM-305 Printer on Océ 75gsm plain paper using equivalent fast/draft print modes.

