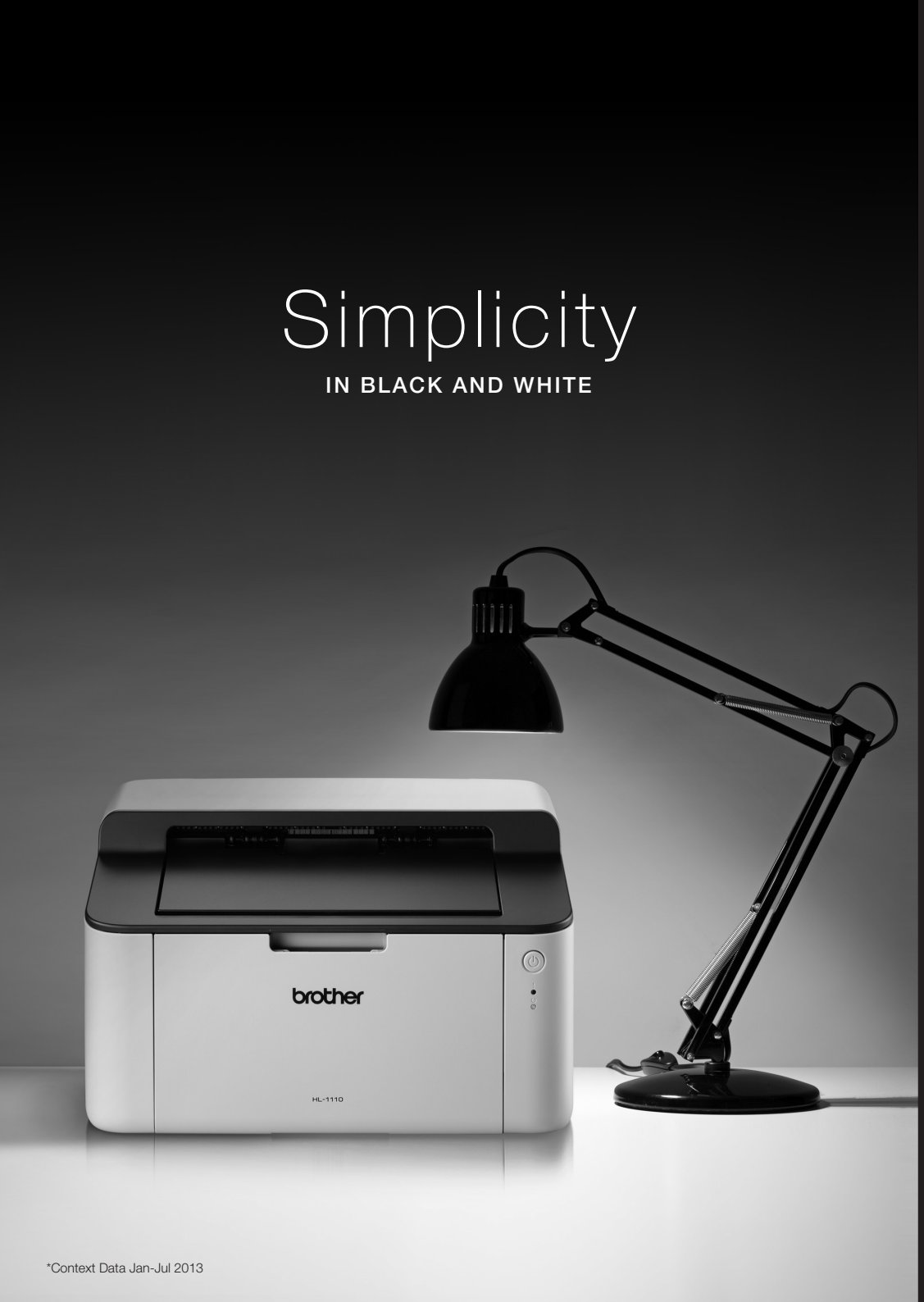
brother
at your side

BROTHER'S NEW MONO LASER PRINTER RANGE

COMPACT, AFFORDABLE AND RELIABLE

Simplicity

IN BLACK AND WHITE



*Context Data Jan-Jul 2013

WE'VE INCORPORATED OUR FAMOUS RELIABILITY AND INNOVATIVE TECHNOLOGY INTO THE NEW RANGE OF SMART, AFFORDABLE SINGLE FUNCTION AND ALL-IN-ONE MONO LASER PRINTERS.

Targeted at the home or SOHO (Small Office/ Home Office) market, our new entry-level mono range means you and your customers can enjoy a more productive, hassle-free print solution.

Why? As the #1 mono laser printer brand*, we know a thing or two about what works, what you and your customers want and how to deliver. So our printers aren't just fast, they incorporate anti-jam technology, so they stay fast.

We use 150 page paper trays and cost effective toner cartridges, meaning less paper reloads and cartridge switches. Which means users can utilise their time more efficiently, instead of spending time loading paper or supplies.

Looks good

IN BLACK AND WHITE

Prints better

IN BLACK AND WHITE

AS WELL AS BEING PERFECTLY PRACTICAL, AND DELIVERING PROFESSIONAL QUALITY MONO PRINTING, THE NEW MONO LASER RANGE LOOKS GOOD TOO.

Models feature a tough, sleek and compact design making them a perfectly stylish and space saving addition to the small office or home printing setup.

Keeps going

IN BLACK AND WHITE

WE'RE BRINGING OUR PROVEN RELIABILITY AND KNOW-HOW TO THE ENTRY-LEVEL RANGE, GIVING HOME AND SOHO USERS A HASSLE-FREE EXPERIENCE.

One example is our anti-jam technology which combines with our print speeds of up to 20ppm to ensure our printers aren't just fast, they stay fast.

The range

IN BLACK AND WHITE

All models in this range have up to 500 pages per month recommended duty cycle, making them ideal for the home and small office.

HL-1110

PRINT

This single function printer combines superb value with a compact footprint and proven reliability you would expect from the number one brand in the mono laser market.*

Which means it can handle the demands of home and small office output, thanks to 20ppm print speed, up to 600x600dpi resolution and full speed USB 2.0 interface.

DCP-1510

PRINT | COPY | SCAN

This superb mono printer packs scanning and copying capabilities into a compact, space saving solution for home and office use.

Simple to set up and use, the printer includes a 150 sheet paper tray and uses easy replacement 1,000 page toner cartridges to ensure users spend less time loading and more time printing. All this is combined with the proven reliability you would expect from the number one brand in mono laser print.*

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MFC-1810

PRINT | COPY | SCAN | FAX

Top of our new mono range is the MFC-1810, delivering impressive high speed, high quality print, fax, scanning and copying services.

It has all the mono range innovations, including professional print quality, up to 20ppm high speed printing, and features such as the Automatic Document Feeder that makes multipage scanning, copying and faxing much more straightforward.

All this adds up to a competitively priced, compact all-in-one solution, ideal for small office and home use.

Step up

IN BLACK AND WHITE

UP TO 500 PAGES PER MONTH
RECOMMENDED DUTY CYCLE
IDEAL FOR HOME
AND SMALL OFFICE USE

HL-1110

PRINT

- Up to 20ppm print speed
- Up to 600 x 600dpi resolution (2400x600dpi with resolution control)
- Full-speed USB 2.0 interface
- 150 sheet paper tray
- Easy replacement 1,000 page cartridges
- 1MB of memory

DCP-1510

PRINT | COPY | SCAN

Same as HL-1110 +

- Hi-Speed USB 2.0 Interface
- 16MB memory
- 150 sheet paper tray
- Easy replacement 1,000 page cartridges
- Up to 20ppm print speed
- HQ1200 resolution (2,400 x 600dpi)
- Up to 600 x 1,200dpi scan resolution (optical)
- Scan to e-mail/image/file

MFC-1810

PRINT | COPY | SCAN | FAX

Same as DCP-1510 +

- Hi-Speed USB 2.0 interface
- 16MB memory
- 150 sheet paper tray
- Up to 10 sheet ADF
- Easy replacement 1,000 page cartridges
- Up to 20ppm print speed
- HQ1200 resolution
- Fax
- 14,400bps G3 Modem

Reasons to choose Brother

IN BLACK AND WHITE

IF YOUR CUSTOMER ASKS FOR:-		WE OFFER
HP P1102		Faster mono print speeds + Smaller total footprint
SAMSUNG ML2160		Buy from the **#1** mono laser printer brand*
EPSON M1200		Smaller total footprint
EPSON M1200		Faster mono print speeds + Smaller total footprint

IF YOUR CUSTOMER ASKS FOR:-		WE OFFER
HP M1132		Faster mono print speeds + Smaller total footprint
SAMSUNG SCX-3405		Buy from the **#1** mono laser printer brand*
CANON MF-3010		Faster mono print speeds

IF YOUR CUSTOMER ASKS FOR:-		WE OFFER
HP M1212NF		Faster mono print speeds + Smaller total footprint

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WHY NOT BUY FROM THE **#1** BRAND IN MONO LASER*

BROTHER **HL-1110**

BROTHER **DCP-1510**

BROTHER **MFC-1810**

The full line up

IN BLACK AND WHITE

HOW THE ENTRY-LEVEL RANGE COMPARES TO THE REST OF BROTHER'S MONO LASER CATEGORY.

1000 SERIES

HOME USERS

1 User

Up to 500 pages per month

2000/7000 SERIES

SOHO

Up to 5 Users

Up to 1,000 pages per month

5000/8000 SERIES

SMB

Up to 10 Users

Up to 2,000 pages per month

6000/8000 SERIES

CORPORATE

Up to 20 users

Over 2,000 pages per month

HL-S7000DN

CORPORATE/ WORKGROUP

Over 20 users

Over 10,000 pages per month

HOME USERS ← → WORKGROUP

brother
at your side

GUARANTEED EFFORTLESS PERFORMANCE. EVERY TIME.

Original Supplies designed for reliability and longer lasting value

Only Brother Originals guarantee effortless performance, every time. Using Brother Original supplies gives you peace of mind that your documents will be of the highest quality, time after time and that you'll achieve the optimum performance from your Brother printer.

Independent research* has shown that non-Brother supplies can impact on hardware performance, print quality and offer inconsistent yields.

* QualityLogic Laser Toner Quality/Reliability/Yield Study 2011.

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Brother UK Ltd, Audenshaw, Manchester M34 5JD
Tel:+44(0)8444 999 444 **Fax:**+44(0)161 931 2218
Web: www.brother.co.uk

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Brother Earth

THE QUEEN'S AWARDS FOR ENTERPRISE: SUSTAINABLE DEVELOPMENT 2011

MOODY INTERNATIONAL
UKAS MANAGEMENT SYSTEMS 014
ISO9001, ISO14001 & OHSAS18001

ZLFT1000SERIESBU1