



LOW COLOUR COST.¹
COLOUR IS THE NEW BLACK AND WHITE.

HP PageWide MFPs and Printers





HP PageWide Technology

HP PageWide Technology delivers professional-quality prints for less,¹ fastest speeds,² and best energy efficiency. Plus, with this innovative technology, you can save on your colour cost per page, versus laser printers,¹ whilst printing faster than other colour MFPs in their class.² So you get high performance without compromise.



Key design elements

PageWide writing system

- 42,240 nozzles/10,560 (59,136/14,784 on Pro 700 series) per colour eject ink in precisely the right location
- Fixed printhead so only the paper moves, enabling fast printing in a single pass
- Fewer replaceable parts than most lasers⁴

HP 970/981 cartridges

- Fast drying, water-, smear-, fade-, and highlighter-resistant for durable output³
- High black and colour saturation for professional-quality colour documents⁸
- High-yield⁹ and extra-high-yield¹⁰ supplies help you print longer before replacing supplies
- Affordable prints, every time

Precision paper motion

- High-speed throughput enables best-in-class print speeds²—up to 75 ppm
- Adjustable paper guides hold printed pages on two sides for neat stacking in the output tray

Dependable print quality

- Robust printhead designed to last the life of the printer
- Designed so every nozzle has a backup—ensures professional print quality every time
- Automatic printhead servicing to keep the printbar defect-free for consistent print quality
- Automatic nozzle testing and substitution that detects and unclogs printheads for consistent print quality over time

Meet the HP PageWide Pro MFP and Enterprise printer fleet

Pro



HP PageWide Pro 700 series MFPs and printers

- Ideal for teams of 5–15 people printing 2,500–20,000 pages month¹¹
- Best-in-class print speeds²—up to 65 ppm, General Office mode
- High-yield cartridges: 20,000/16,000 (black/colour)⁹
- Supports paper sizes up to 11"x17"/A3



HP PageWide Pro 400 series MFPs and printers

- Ideal for teams of 3–10 people printing 750–4,500 pages per month¹¹
- Best-in-class print speeds²—up to 55 ppm, General Office mode
- High-yield cartridge: 10,000/7,000 pages (black/colour)⁹

Enterprise



HP PageWide Enterprise 700 series MFPs and printers

- Ideal for teams of 5–15 people printing 2,500–25,000 pages per month¹¹
- Best-in-class print speeds²—up to 75 ppm, General Office mode
- Extra-high-yield cartridges: 20,000/16,000 pages (black/colour)¹⁰ and high-yield cartridges: 11,000/10,000 pages (black/colour)⁹
- Supports paper sizes up to 11.7"x17"/A3



HP PageWide Enterprise 500 series MFPs and printers

- Ideal for teams of 5–15 people printing 2,000–7,500 pages per month¹¹
- Best-in-class print speeds²—up to 75 ppm, General Office mode
- Extra-high-yield cartridges: 20,000/16,000 pages (black/colour)¹⁰ and high-yield cartridges: 11,000/10,000 pages (black/colour)⁹
- Flow MFP option (586z): pull-out keyboard, HP EveryPage, embedded OCR, send to Microsoft® SharePoint®,¹² and more
- HP High-Performance Secure Hard Disk¹³

Features

PageWide Pro

PageWide Enterprise

Single-pass, two-sided scanning

Up to 35 images per minute (ipm)⁵

Up to 240 images per minute (ipm)⁵

Device, data, and document security

Strong security with embedded features like secure boot, secure firmware, and run-time code integrity validation
135+ embedded security settings on the 700 series;
100+ on the 477 series; 70+ on the 452 series

World's most secure printing including HP Sure Start, whitelisting, run-time intrusion detection, and HP Connection Inspector¹⁴

200+ embedded security settings on the MFP 700 and 586 series; 100+ on the 556 series

Intuitive colour touchscreen

20.3 cm—MFP 777z
10.9 cm—477/750/772 series
5.08 cm mono graphics display—452 series

20.3 cm pivoting—MFP 586/780/785 series
10.9 cm—556 and 765 series

Memory upgrade

Optional 128GB memory upgrade¹⁵

Optional 1GB memory upgrade

Extensibility

Extensibility through HP Open Extensible Platform (OXP) with job accounting, supports proximity cards—477/700 series

Full extensibility through HP OXP and Hardware Integration Pocket (HIP)¹³

Maximum input capacity

1,050 sheets with optional input trays (400 series); 4,650 sheets (772 and 777 series)¹⁶

Up to 4,650 sheets with optional input trays¹⁶



Give your business a competitive edge

Missing out on the latest technology could mean missing out on opportunities for growth and expansion. Upgrading to HP PageWide MFPs and printers helps you save money low colour cost per page, and reducing energy costs by using less energy than laser competitors.^{1,7} It also means upgrading to fast print speeds resulting in improved workplace productivity. With strong security designed to detect and stop attacks, you can spend less time worrying about security breaches and more time on growing your business. Upgrade your existing MFP or printers and experience the HP PageWide difference.

Learn more at hp.com/go/pagewidebusiness

1. Lowest cost per colour page claim applies to devices that are not sold under contract: Comparison of HP PageWide A3 devices with the majority of in-class colour ink/laser MFPs (€3,000-€7,499), and colour ink/laser single function printers (€1,500-€2,999) as of January/February 2017; market share as reported by IDC as of Q4 2016. Cost per page (CPP) reported by gap intelligence Pricing & Promotions Report January/February 2017, comparisons for devices/supplies not sold under contract are based on published specifications of the manufacturers' highest-capacity cartridges, inclusive of long life consumables, Manufacturer Recommended Street Price (MRSP), and page yield. Actual prices may vary. Average yield based on ISO/IEC 24711 and continuous printing in default mode. Actual yield varies based on content of printed pages and other factors. For more information, see hp.com/go/learnaboutsupplies and hp.com/go/PageWideClaims. 2. Comparison of HP PageWide A3 devices with the majority of in-class colour ink/laser MFPs (€2,820-€7,049), and colour ink/laser single function printers (€1,410-€2,819) as of April 2017; market share as reported by IDC as of Q4 2016, excluding other HP PageWide products. HP PageWide speeds based on General Office mode and exclude first page. Learn more at hp.com/go/printerspeeds. 3. Water, smear, fade, and highlighter resistance based on ISO 11798 and internal HP testing. For details, see hp.com/go/printperformance. 4. Fewer service parts claim based on BLI analysis of leading in-class A3 MFPs as of August 2016; calculations use publicly available and/or published manufacturer rated yields for long-life consumables and assume 600,000 pages printed (using a 60% black/40% colour ratio); market share as reported by IDC as of Q3 2016. Learn more at hp.com/go/pagewideclaims. 5. Scan speed measured from ADF at default 300 dpi (black-and-white, grayscale, and colour). Actual processing speeds may vary depending on scan resolution, network conditions, computer performance, and application software. 6. Fax is supported on the HP PageWide Pro MFP 477 and 577 series, and the HP PageWide Enterprise MFP 586f/z models only. 7. Energy claim based on all TEC data reported on energystar.gov as of November 2016. Data normalised to determine energy efficiency of in-class A3 colour laser printers with published speeds of 20 to 80 ppm, excluding other HP PageWide products. Subject to device settings. Actual results may vary. 8. Based on internal HP testing of Original HP pigment inks on ColorLok® papers. 9. Based on ISO 24711 cartridge yields for HP 981 series High Yield Original PageWide Cartridges compared with HP 981 series Original PageWide Cartridges. Learn more at hp.com/go/learnaboutsupplies. 10. High-yield cartridges are not included in printer purchase; purchase separately. Comparison is based on ISO 24711 cartridge yields for HP 982X series High-Yield Original PageWide Cartridges compared with HP 982A series Original PageWide Cartridges. Learn more at hp.com/go/learnaboutsupplies. 11. HP recommends that the number of printed pages per month be within the stated range for optimum device performance, based on factors including supplies replacement intervals and device life over an extended warranty period. 12. Scanning to SharePoint® is supported on the HP PageWide Enterprise Color Flow MFP 586z model only and requires an Internet connection to the MFP. Services may require registration. App availability varies by country, language, and agreements. For details, see hpconnected.com. 13. HP's most advanced embedded security features are available on HP Enterprise-class devices with FutureSmart firmware 4.5 or above and is based on HP review of 2016-2017 published embedded security features of competitive in-class printers. Only HP offers a combination of security features for integrity checking down to the BIOS with self-healing capabilities. For a list of compatible products, visit: hp.com/go/PrintersThatProtect. For more information, visit: hp.com/go/printersecurityclaims. 14. HP's most advanced embedded security features are available on HP Enterprise-class devices with FutureSmart firmware 4.5 or above and is based on HP review of 2016-2017 published embedded security features of competitive in-class printers. Only HP offers a combination of security features for integrity checking down to the BIOS with self-healing capabilities. For a list of compatible products, visit: hp.com/go/PrintersThatProtect. For more information, visit: hp.com/go/printersecurityclaims. 15. The 128GB Memory Module is not included, please purchase separately. 16. Printing up to 1,550 sheets with additional paper input trays and mobile cart are optional; please purchase separately for the 552dw and 577dw models. Not compatible with the 452dw and 477dw models. Printing up to 1,050 sheets with optional 500-sheet input tray, not included; please purchase separately. Purchase of optional paper tray(s) required to reach maximum input capacity.

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